In the **Project Description**, researchers are asked to address whether there are “adequate strategies to encourage dissemination, commercialisation (if appropriate) and promotion of research outcomes” under the heading **Research Environment**.

The Research Environment selection criterion (**DE16 Funding Rules**- pg. 35) is worth 15%.

Researchers are also required to comply with the **ARC Open Access Policy** (referred-to at section A11.5 of the Funding Rules).

**The method of dissemination and promotion should be relevant to the applicants discipline area.**

**Methods could include:**

- publication in journals
- community and public engagement
- general promotion of research outcomes
- commercialisation
- outreach activities
- workshops/seminars
- professional memberships/networks
- presentation at domestic and international conferences
- newspaper and other related media
- policy documents
- websites
- informing curriculum

**Information specifically for journal publication:**

Dissemination of results plans should provide some indication as to the journals or publishers to be targeted in a manner that aligns with the planned experiments and the applicant track record. These should also clarify what will happen if these are not open-access.

*For Example:*  
“Research results arising from the project will be published in the leading discipline journals such as X, Y, Z. DECRA candidate X has established track record of publishing in these leading journals (see Part C2). In particular, it is expected that the fundamental aspects of AA and BB would appeal to the readership of journals such as X and Y. Where such journals are not open-access, the journal articles will be made available through the institutional repository UNSWorks, in accordance with Discovery Program Funding Rule A11.5.1 and in compliance with the ARC’s Open Access Policy”

**Budgeting for dissemination and promotion:**

A number of dissemination/promotion strategies incur cost, and should be budgeted for appropriately in the **Project Cost** section, under “Other”, categorised as **publication and dissemination** costs.

There is no limit on the amount that may be requested for publication and dissemination of project outputs and outreach activity. These costs should then be discussed and fully justified in your **Budget Justification** ensuring there is a clear correlation to what is detailed in the Project Description.

It is important to also ensure that any other budget items in your **Project Cost** that may be related to dissemination/promotion of research outcomes is discussed in the appropriate section of the **Project Description** – for example, if requesting conference travel, ensure conference attendance is clearly indicated under your ‘**Research Environment**’ section.