**D1 Project Description**

***(Delete the following notes under each heading prior to saving and uploading the final version)***

* *The Project Description section* ***must not exceed 8 A4 pages***
* *Text must be size 12 point Times New Roman, 0.5cm margins. References may be in 10 point font.*
* *The uploaded PDF* ***must use the headings below (that are in CAPITALS), and in the exact order provided.*** *Sentences in italics are from the instructions to applicants and act as a guide as to what should be covered in each section. Delete these as you go,* ***do not use as headings/sub-headings****.*

**PROJECT TITLE**

*This title may differ from that shown in Part A1 of the Proposal form, and may exceed 10 words.*

**Use of an Executive Summary in the Project Description:**

Unanimous feedback from ARC Panels and Assessors has indicated that the first page of a Project Description is a “make or break” for capturing audience interest and introducing the projects merit. In half a page or less, provide an executive summary with arguments/statements that respond to the following:

* **What is the nature of the challenge?**
* **Which part is the focus of the project and why is it important to address it?**
* **How are others trying to address it?**
* **How do you propose to address it and why is your approach different, better and more exciting/innovative**
* **Why are you particularly suited?**

The executive summary should segue into the project-specific aims and comprehensive background. Do not provide a sub-heading or title for the Executive Summary.

**AIMS AND BACKGROUND**

*Briefly outline the aims and background of the Proposal. Include information about national/international progress in this field of research and its relationship to this Proposal. Refer only to publications or non-traditional equivalents (outputs) that are accessible to the national and international research communities.*

**Additional Notes:**

* Start to build a case for your track record and suitability to undertake this research project by referencing your own work where you can in Aims & Background. If you have a track record outside of ten years in this area, or that is non-traditional in this area, this gives you another avenue to credential yourself.
* Provide sufficient technical details and ensure the aims clearly flow through to the chosen methodology and outcomes*.*

**PROJECT QUALITY AND INNOVATION**

* *Describe how the anticipated outcomes advance the knowledge base of the discipline, why the research aims and concepts are novel and innovative and whether the research addresses an important problem for the discipline.*
* *Detail what new methodologies or technologies will be developed and implemented.*
* *Explain how the research addresses a significant problem.*
* *Outline the conceptual framework, design and methods and demonstrate that these are adequately developed, well integrated and appropriate to the aims of the research activity.*
* *Explain how the aims, concepts, methods and results advance knowledge.*

**Additional Notes:**

* Show where the literature acknowledges a gap or calls for a contribution to the discipline, or where there is a broader call for your project and its outcomes.
* Address why it is significant to undertake this for your discipline, why it is broadly significant nationally or internationally (and include examples of the collateral benefits you might achieve).
* Build confidence by referencing your track record of delivering innovation

**The following are NOT proof that your project is significant or novel:**

* That you performing the work is the source of innovation
* That the innovation will be the new policies or products arising from your project
* That the work is significant because it has not been done before (it may not be worth doing)

**SIGNIFICANCE AND NATIONAL BENEFIT**

*Describe the significance of the research in the national/international context, the expected outcomes and the likely impact of the proposed project. Describe how the Future Fellowship and the project might result in economic, environmental, social, and/or cultural benefits to Australia. This statement may align with the Impact Statement.*

*If the research has been nominated as focussing upon a topic or outcome that falls within one of the Science and Research Priorities, explain how it addresses one or more of the associated Practical Research Challenges (as selected in Part B1 of the Proposal form).*

**COLLABORATION**

*Describe the extent to which the proposed project will build collaborations, including across industry and/or research institutions and/or disciplines. If the proposed project involves more than one Host Organisation, the extent of the intended collaboration should be described.*

**COMMUNICATION OF RESULTS**

*Outline plans for communicating the research results to other researchers and the broader community, including scholarly and public communication and dissemination.*

**MANAGEMENT OF DATA**

*Outline plans for the management of data produced as a result of the proposed research, including but not limited to storage, access and re-use arrangement.*

*It is not sufficient to state that the organisation has a data management policy. Researchers are encouraged to highlight specific plans for the management of their research data.*

**For full details of UNSW’s resources for research data management and data archiving, including suggestions for statements to include in addressing this heading, see the Advice for Addressing Management of Data document on the FT17 resource page**

**REFERENCES**

*Include a list of all references, including relevant references to the Candidate’s previous work. References may be in 10 point Times New Roman or equivalent font.*

**Overall Notes for the Project Description:**

* Provide a well-rounded background to the proposed research, ideally referring to some of your publications or those of your collaborators where relevant.
* Provided sufficient technical details in the Aims/Approach.
* Ensure the project aims clearly flow through to the chosen methodology and outcomes.
* Consider whether your methods represent best-practice.
* Define the project scope and articulate feasibility.
* Consider whether Assessors will clearly be able to identify the innovation in the project approach.
* Articulate the difference your research will make.
* Make arguments specific, relevant and backed with evidence.
* Look at the bigger picture for communication of results, including conferences and new methods of public dissemination, as well as traditional journals.
* Articulate the relationship of this proposal to any other projects, differentiating this project from other requested/obtained funding.
* Focus on why your school is one of the best places to base this project.
* Consider whether your approach is integrated- the parts should fit naturally and form a coherent/logical design.
* Ask yourself what your colleagues expect to see in a project like this.
* Keep the language accessible and use minimal jargon
* Consider presentation and layout- the Project Description needs to be readable. Space out large blocks of text and break text up with dot points, relevant pictures, tables and an indicative timeline.